

### **Annual Sponsorship**

**\$250 /year**

- Non-promotional feature article written by Kelly Barner and posted on Buyers Meeting Point
- Content will be publicized to the BMP network of procurement and supply management professionals through LinkedIn and Twitter
- Corporate logo on the BMP homepage and in several other rotators throughout the site
- Blog (if available) will be listed in the Featured Blogs category of the blog directory for additional exposure

### **eMail Blast**

**\$400 for sponsors, \$600 for non-sponsors per blast**

- Your content (including graphics, text, and embedded links) will be emailed directly to our own internal membership list of procurement and supply management professionals
- A corresponding announcement will be sent to our LinkedIn group

### **Additional Services**

Kelly Barner is available to provide the copy for articles, blog posts, whitepapers, etc. We will work with your team and any existing materials to create content assets that are well written and based on a first-hand knowledge of the field of procurement.

Content that is publicly attributed to Kelly Barner will also be promoted through the BMP social media network.

*Rates to be negotiated based on the schedule and requirements of each project.*