



Kelly Barner
Procurement Industry
Thought Leader & Writer

Meet Kelly Barner

Kelly Barner is procurement's most trusted writer and a highly visible thought leader. Over her 15-year career, Kelly has influenced, inspired, and informed well over half a million procurement professionals.

Kelly reports on and reviews events, publications, articles, and content at her website, Buyers Meeting Point. She's the General Manager at Art of Procurement, and hosts the **Dial P for Procurement** series and podcast at Supply Chain Now.

The three books Kelly has co-authored have earned 5-star reviews; they cover procurement's evolution, the need for actionable supply market intelligence, and

insight into setting the bar for supply chain modernization and liquidity.

With more than 18 years of procurement experience, Kelly helps industry professionals develop their skills and further their careers. She helps providers deliver the information, tools, and training customers need to succeed.

You've seen Kelly's work on Supply Chain Now, Thinkers360, All Things Supply Chain, and other leading publications.

Kelly has earned the unwavering trust of the procurement and supply chain industry by helping professionals develop and working tirelessly to move the industry forward.

Talk Topics

- Procurement's Role in Enterprise Digital Transformation
- Skills for Leadership & Collaboration
- Supply Chain Risk and Regulatory Compliance
- Maintaining Strategic Supplier Relationships
- Creating an Effective Supply Market Intelligence Approach

C-level Collaboration & Content Consulting

Kelly works with industry executives to interview and advise on key writing projects. She is skilled at combining topical themes and finding interesting story angles that executives are passionate about. She has helped clients create targeted stakeholder letters, interview talking points, and polished, executive-attributed articles.

Before any of us burst onto the scene, Kelly Barner was already here, promoting the work of our profession on Buyers Meeting Point, publishing books and writing original content to help upskill the profession while promoting key individuals, brands, publications and events within the industry.

— Tania Seary, Founder, Procurious

Contact Kelly



<https://buyersmeetingpoint.com>



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[Kelly Barner](#)

To discuss an appearance or writing project, please reach out to Kelly directly at:

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