

ISM-NEW YORK REPORT ON BUSINESS

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NEW YORK CITY REPORT ON BUSINESS

New Year Optimism Falters

In January, New York City purchasing managers reported decreased activity in every index except Prices Paid, according to the survey taken by the Institute for Supply Management-New York.

New York Metro

Current Business Conditions decreased by 10.1 points to a 2-month low of 51.2 in January, down from 61.3 in December.

The **Six-Month Outlook** surrendered most of the 22.1-point increase reported in December, falling 17.4 points to 53.3 in January. Although this index is no longer oscillating between the 40s and 60s month over month (a 7-month trend that ended in November), we are still observing nearly 20-point monthly swings. The six-month outlook has been a reliable short-run guide for current business conditions over time.

Company Specific

Employment, a seasonally adjusted index, fell 0.6 points from 61.2 in December to 60.6 in January.

Quantity of Purchases fell from a 20-month high of 61.5 in December to an 8-month low of 35.7 in January. This 25.8 drop is the largest mover in this month's report.

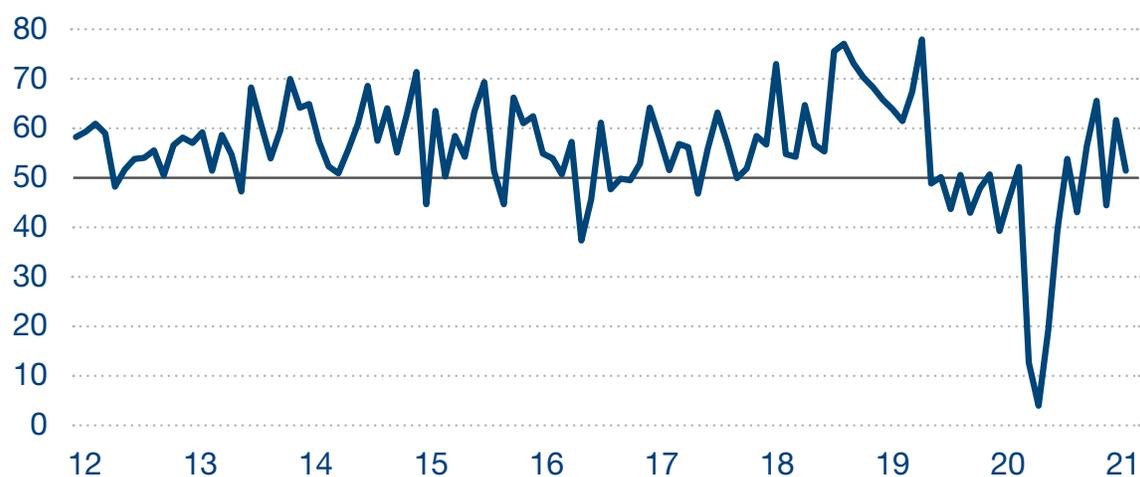
Top line and forward revenue guidance both fell in January, albeit by different orders of magnitude. **Current Revenues** fell from the 10-month high of 57.7 reported in December to a 7-month low 35.7 in January, losing 22 points. **Expected Revenues** fell 1.2 points to reach 57.1 in January.

Prices Paid rose 6 points from 65.4 in December to 71.4 in January, the highest level reported since May of 2019 (72.4) and the same finding reported in September of 2019.

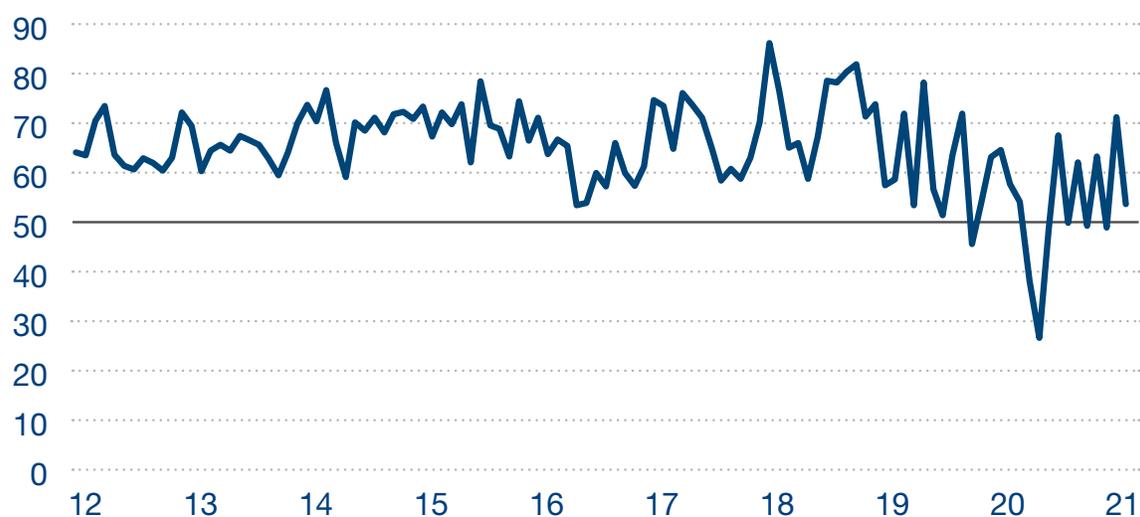
ABOUT THE SURVEY:

The purpose of the survey is to quickly assess business conditions among firms in the New York City area. The survey results are compiled as diffusion indices - the percent of positive responses plus one-half of those responding the same (considered positive). A reading of 50% means no change from the prior month, greater than 50% indicates a faster pace of activity, and less than 50% a slower rate. The Current Business Conditions index, Six-Month Outlook index, the NY-BCI, and the Employment index are seasonally adjusted. All other measures are not seasonally adjusted. -r is revised.

CURRENT BUSINESS CONDITIONS *(seasonally adjusted)*



SIX-MONTH OUTLOOK *(seasonally adjusted)*



BUSINESS CONDITIONS IN NEW YORK CITY METRO AREA *(seasonally adjusted)*

	Current Business Conditions	Six-Month Outlook	NY-BCI*
January 2020	45.8	57.3	866.9
February	51.9	53.8	867.9
March	12.9	37.9	849.3
April	4.3	26.4	826.5
May	19.5	48.0	811.3
June	39.5	67.1	806.0
July	53.5	49.6	807.8
August	42.9	61.7	804.2
September	56.1	48.9	807.3
October	65.1	62.9	814.8
November	44.2	48.6	811.9
December	61.3	70.7	817.6
January 2021	51.2	53.3	818.2

*The NY-BCI is a cumulative diffusion index constructed from the diffusion index of Current Business Conditions for businesses in the New York City metro area. -r is revised.

EMPLOYMENT *(seasonally adjusted)*

The current month's number of employees compared to the previous month.

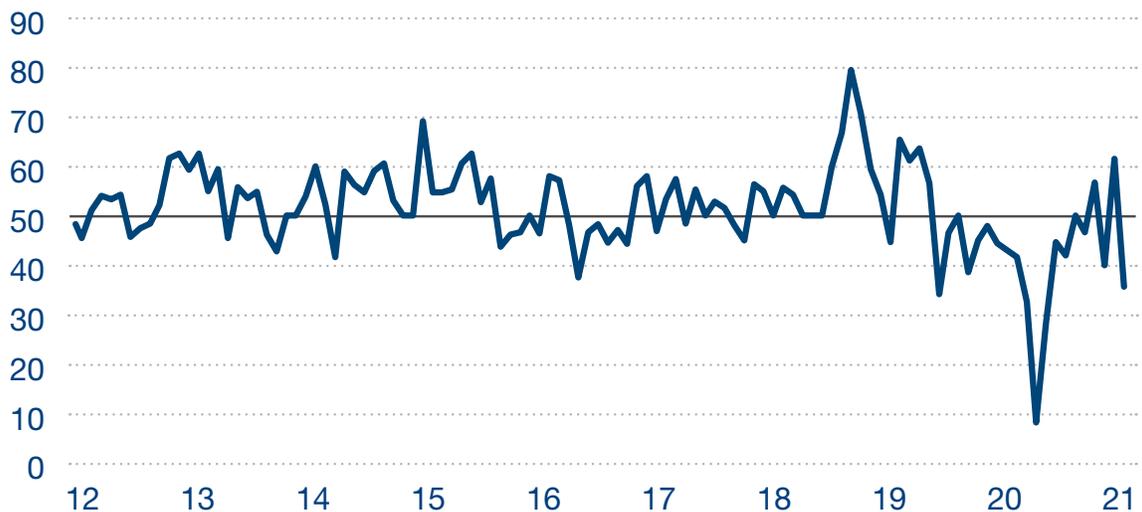
Jan	Dec	Nov	Oct	Sept	Aug	Year Ago Jan
60.6	61.2	34.6	58.4	40.2	38.8	56.1



QUANTITY OF PURCHASES

The current month's number of units purchased from suppliers compared to the previous month.

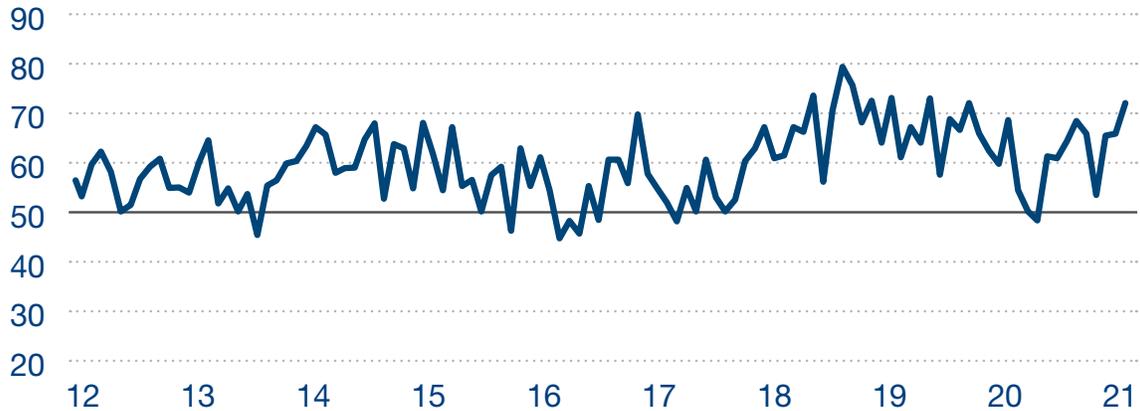
Jan	Dec	Nov	Oct	Sept	Aug	Year Ago Jan
35.7	61.5	40.0	56.7	46.7	50.0	43.1



PRICES PAID

The current month's price levels paid for goods and services purchased from suppliers vs. the previous month.

Jan	Dec	Nov	Oct	Sept	Aug	Year Ago Jan
71.4	65.4	65.0	53.3	65.4	67.9	68.1



CURRENT REVENUES

The current month's level of revenues (in dollars) compared to the previous month.

Jan	Dec	Nov	Oct	Sept	Aug	Year Ago Jan
35.7	57.7	42.9	46.7	50.0	40.0	41.4

EXPECTED REVENUES

The expected level of revenues (in dollars) in the next six months.

Jan	Dec	Nov	Oct	Sept	Aug	Year Ago Jan
57.1	58.3	47.5	60.0	42.9	43.3	64.3